Potential Funding Sources

Carol M. White Physical Education Program
This Federally funded program provides what are commonly known as PEP grants to initiate, expand, or improve physical education programs, including after-school programs, in order to help students make progress toward meeting state standards for physical education. Grant monies may be used for equipment purchases, curriculum development and staff training, among other things. Grants have often been substantial, at times exceeding $500,000. Development of a grant proposal is an intensive process.

For information:  www.ed.gov/fund/grant/apply/grantapps

Jump Rope for Heart/Hoops for Heart
With JRH, each participating school receives 12 nine-foot ropes and a set of double dutch ropes for hosting an event and is eligible to receive a gift certificate to purchase physical education equipment from U.S. Games. The value of the certificate is determined by the amount of money raised for the American Heart Association by the students participating in the event. The value of the certificate ranges from $100-1000. As an example, if a school raised $3,000-4,999, the value of the certificate received would be $200. Similar certificate incentives are provided for schools participating in Hoops for Heart.

For information or to sign up:  www.americanheart.org

School Walk for Diabetes
Participating schools receive a gift certificate to purchase physical education equipment from U.S. Games. The amount of the certificate is based upon a percentage of the gross dollars raised for the American Diabetes Association. The more money raised, the higher the percentage returned to the participating school. The percentage ranges from 5-15%. As an example, if a school raised $3,000, the value of the certificate received would be $300.

For information or to sign up:  www.diabetes.org/schoolwalk

Y-Ties
Y-Ties is a fund-raising program that involves the sale of elastic shoelaces, which are particularly popular with elementary students. In the recent past, several schools in the Madison area have sold laces for $3.00 per pair and have kept half the proceeds for their physical education programs. It is advertised as a “no-risk” in-school program because schools only pay for the laces sold and involves no money up front. Participating schools, with a well-coordinated effort, can usually expect to raise $300-500 or more.

For information or to sign up:  www.y-ties.com/teachers

Bonnie’s Fitware Grant Program
Bonnie’s Fitware will be awarding site license software in June 2004 for programs such as Health Related Fitness, Volleyball Complete, Sim Athlete, Biomechanics Made Easy, Muscle Flash, and Elementary Physical Education Dictionary.

For information or to submit an application:  www.pesoftware.com

WAHPERD Grants
WAHPERD provides grant monies, among other things, to purchase equipment and audiovisual material and to support research for curriculum development. Historically, grants have been between $500 and $2,000. All proposals must be submitted by WAHPERD members.

For information:  [www.uwlax.edu/eeshr/wahperd/wgrants](http://www.uwlax.edu/eeshr/wahperd/wgrants)

**General Mills Box Tops for Education**
Provides three ways for schools to earn up to $60,000 each year: clipping box tops from General Mills products, (each box top is worth .10), online shopping at the Box Tops Marketplace (by school staff, parents, others) earning up to 8% of each qualifying purchase, and staff, parents, or other school supporters using a no annual fee Box Tops Visa Card (1% of each purchase rebated to your school). Schools that have saved box tops generally have raised $500 or more with a well-organized effort.

For information:  [www.boxtops4education.com](http://www.boxtops4education.com)

**Campbell’s Labels for Education**
By saving labels from a variety of Campbell’s products, schools can receive free educational merchandise from a special Campbell’s catalog. Physical education related equipment has included basketballs, deck rings, jump rope sets, foam balls, mats, ball carts, soccer balls, bats and batting tees, etc.

For information:  [www.labelsforeducation.com](http://www.labelsforeducation.com)

**School PTAs**
A school’s PTA can often provide funds for capital expenditures, such as tumbling mats, or to support annual events, such as field days or fun runs.

**Garage Sales**
Inexpensive physical education equipment, such as badminton racquets, pogo balls, paddles, basketballs, soccer balls, pogo sticks, ball gloves, etc. can often be found at local garage sales.